

**Position:** Executive Director – Digital Identity New Zealand (DINZ)

**Reporting to:** NZTech CEO and the Digital Identity NZ Chair

**Direct reports:** --

**Functional Relationships:**

DINZ Membership, DINZ working group(s) and Special Interest Groups, Exec Council sub committees, Ministers, government agencies and regulatory bodies, national & international industry consortia with Digital Trust/Digital Identity related initiatives, Tech Alliance staff, sibling associates and affiliates, partners and members.

**Background**

Digital Identity New Zealand (DINZ) is a purpose driven, inclusive, not-for-profit membership funded organisation, whose members have a shared passion for the opportunities that digital identity can offer. DINZ supports a sustainable, inclusive and trustworthy digital future for all New Zealanders.

DINZ's vision is that New Zealand is a country where people can express their identity using validated and trusted digital means in order to fully participate in a digital economy and society. DINZ's mission is to create a digital identity ecosystem that enhances privacy, trust and improves access for all people in New Zealand.

As the digital transformation of the economy continues to expand across more and more complex verticals, digital identity solutions are critical for bringing the required higher level of trust and improved information security and privacy, while reducing friction and improving the customer experience.

Digital Identity is now an established priority for both industry and government to establish an accessible and effective digital identity ecosystem that will unlock a range of opportunities across all parts of society, and this timing provides a tremendous opportunity for DINZ to enhance and supplement its existing competencies, while leveraging its existing position and relationships as a community collaborator partner to instigate change that is expected to invigorate the ecosystem's evolution.

**Position Summary**

The Executive Director role will focus on defining and executing the strategic plan and membership commitment for DINZ bringing vision and transformational-changes to life in a detailed and methodical way, and actively contributes to the creation of a digital identity ecosystem that enhances Kāwanatanga (honourable governance),

Rangatiratanga (self-determination & agency) and Ōritetanga (equity & partnerships) for New Zealand.

The day-to-day general management of DINZ, including meeting organisation, minutes, project coordination, website & communication content management, community engagement, financial management, travel and event management will be a shared responsibility and supported by the NZTech shared services team, with ultimate accountability to the Executive Director.

The Executive Director brings deep understanding of the Digital Identity Ecosystems, Trust Frameworks, Technology, Standards and Guidelines space, the players and dynamics across New Zealand and globally, and a proven ability at driving the development of potential community-of-practice, strategic plans and programs, from early ideas to concrete and quantified value-delivery to benefit the membership, stakeholders and funders.

They will have proven experience in community and government engagement and resources coordination across a not-for-profit organisation and in driving internal and external collaboration on key initiatives.

The Executive Director will be responsible for developing the business case and investment target for implementing long-term strategic and transformational changes to DINZ, ensuring that DINZ is strategically established as an enduring entity, and aligned to collaborate with the membership, industry, global partners and NZ Government public sector initiatives, as well as defining the resources required to deliver against these objectives.

The Executive Director is a part-time role as resources permit and will work closely with the DINZ Executive Council, Chair(s) and the NZTech CEO.

### **Primary Objectives**

1. The development and retention of DINZ membership through (at least annual) engagement to understand members' needs and priorities.
2. The development of keystone research, community & industry domain knowledge growth, and the creation of membership value.
3. Support the Executive Council's creation of a strategic plan, business case and securing investment for DINZ to become an enduring entity.
4. Collaborate closely with member organisations, digital identity industry partners and government to develop the digital identity ecosystem and growth.
5. Act as an advocate in the areas of digital identity, trust frameworks, technology, standards, and guidelines.
6. Maintain a high public profile for the DINZ community and industry as a trusted advisor.

## Responsibilities

In undertaking to provide these services to NZTech and DINZ, a number of joint accountabilities are noted:

- Develop DINZ membership understanding for digital identity models, protocols, standards, trust frameworks, privacy and interoperability capabilities.
- With a focus first on the Primary Objectives, understand and implement membership requirements/needs from research, generate key actionable insights
- Apply industry proven approaches and best practices needed to deliver the strategic plan, solid business case and articulate how the initiative(s) will be funded.
- Engage industry leading players and partners to test, learn and demonstrate adoption and usability of Trust Frameworks, Technology, Standards and Guidelines which help create a Digital Identity Ecosystems etc. it is likely that the participants and approach may vary with each market or industry.
- Direct, manage and oversee membership growth, marketing, communication & events, financial management and Quarterly/Annual reporting
- Lead, establish and support to materialise benefits of the community-of-practice by working closely with the membership and industry

## Skills & Qualifications

- Relevant tertiary qualification and/or senior level work experience as an advocate and practitioner in the digital services ~~identity~~ domain with futurist outlook, passion for, and experience in digital technology innovation and transformational-change opportunities.
- Understanding of digital identity, federated identity management and authentication authorisation concepts, trust frameworks and models.
- Demonstrated capabilities in stakeholder engagement at C level – communication, presence, and thought leadership
- Curious and inquisitive problem solver – thrives in difficult and big problem spaces, collaborates in order to translate business needs to deliverables
- Proven experience in managing complex, cross-functional projects across internal and external organizations, and collaborative mindset to work across various NZTech and DINZ communities, government and partner-communities nationally and globally
- People leader, with a passion for mentoring and continuing development of teams, community and the executive council.

## **Equity, Diversity and Culture**

- NZTech and its Communities recognises and embraces the benefits of having a diverse community of stakeholders, and sees increasing diversity at all levels as an essential element in maintaining relevance and in making decisions that are representative of our stakeholders.
- We recognise that a truly diverse organisation will include and make good use of differences in the skills, regional and industry experience, background, race, gender, age and other qualities of our members.
- Influential as a multicultural and multilingual leader, capable of speaking in Te Reo Māori or inspired to learn